

The Superior Marketing Blueprint Fast Action PDF

From the desk of
Stefan Ciano

Introduction

Hi there! I would first off like to say thanks for grabbing your copy of the Superior Marketing Blueprint. I have designed this course to get you up and running with everything I found to be the right steps you need to take to see success working online.

I know you're eager to get started, but I wanted to take a quick moment to tell you a little bit about me, as I'm sure you're wondering who this fellow I just got my training from 😊



To start, my name is Stefan Ciano, and I'm from the New York area in the USA. That's me in the picture above. (I had to find a somewhat decent photo of me so you guys couldn't find something to laugh at 😊). I have done many different things to make money online. I started with selling things on Ebay, and then Amazon. From there I was even selling e-books for kindle.

It wasn't until down the road that I saw what I truly needed to be doing to build a business rather than just trying to make a quick buck online. If you do things the right way, the rewards are much

greater in the end. And the beauty is, when you have a solid plan, the set up isn't hard in the slightest.

However, that IS the tricky part. There are a lot of scams and products out there that promise you the world, but don't really deliver. That's what made it hard for me to find out what I needed to be doing to get things to work. I had to sift through a lot of those false promises in the beginning- and only through my own tireless efforts of trial and error was I able to finally eliminate the BS and build myself on a solid ground for money making.

When things finally started coming together, I remembered thinking to myself, "If only I had the right steps all in order, instead of scattered amongst a sea of bullshit..."

And thus I began writing everything down. I have designed the Superior Marketing Blueprint to be the course I never had, that would have allowed me to get up and running in just days, as opposed to months or years.

Luckily for you, I've done the hard work for you. The right steps to be taking are all laid out for you in the videos and this accompanying report. Now it's your job to go through the information in the course and take action with everything. In this fast action PDF we will cover your checklist to get up and running.

So get to a comfortable, quiet spot in your house, take out a pen and paper (or word document/notepad) and start learning 😊

Your fast track checklist

This checklist has been created to allow you to stay on track by doing a little bit of work each day. You can use the product creation checklist or the affiliate marketing checklist. If you desire to move faster, simply combine two or three day's worth of tasks into one. I recommend not trying to accomplish everything in just a day or two. Remember, you need to put the time in to do everything RIGHT, otherwise you will have to go back and fix it anyway.

PRODUCT CREATION FAST TRACK CHECKLIST

Day 1:

- Do niche research. Pick a popular niche. Some great choices are Make Money Online/IM, Fitness, Dating, and Weight Loss. Pick one niche.

Day 2:

- Sign up for your web hosting with [HostGator](#). Make sure to use a relevant domain name. Firstname-Lastname.com, Firstname-Marketing.com, as some examples.
- Sign up for your auto-responder over at [AWeber](#).

Day 3:

- Sign up for affiliate platforms:
 - www.clickbank.com
 - www.digireresults.com

- www.warriorplus.com
- www.jvzoo.com
- Research three relevant affiliate products based on training within Video Lesson 4.

Day 4:

- Research your market and come up with a product similar to hot affiliate products, and put your own angle on it. Use the information in Video Lessons 4 and 5 for this.

Day 5:

- Start your own product creation. Plan how many modules and lessons your product will have. Set a plan to work on 1-2 lessons per day if each lesson is 10-15 minutes. For short lessons (5 minutes) work to complete 3-4 per day. Do this until a product draft is complete. I will assume this will take you 4 days.

Day 9: (After Product Creation)

- Upload product to Amazon S3 using information in Video Lesson 4.
- Find or Create a simple free product using the information in Video Lesson 5.

Day 10:

- Set up your squeeze page per Video Lesson 6.

Day 11:

- Set up your sales page per Video Lesson 7.

Day 12:

- Create your upsell, which I recommend to make a PDF report, per Video Lesson 8. I will assume this will take you 2 days.

Day 14:

- Set up your auto responder series setup per Video Lesson 9. Be sure to copy and paste your opt in form code to your squeeze page.

Day 15:

- Upload everything to an affiliate platform or generate PayPal buttons and host your product on Amazon S3. (Video Lesson 4). Finalize your funnel. Test everything to see that it works. You are ready to drive traffic.

Day 16:

- (Optional) Buy one solo ad. 100-200 clicks. Use AWeber's opt in form statistics to see your squeeze page opt in rate. Record this in a journal.
- Create your forum signature per Video Lesson 12. Make 5 value-adding posts.
- Find 10 relevant blogs to your niche that are visited frequently. You will know they are visited at least

somewhat frequently based on if there are comments on existing blog posts.

Day 17:

- Find 10 more relevant blogs. Keep a log of all relevant blogs you find.
- Start posting on 5-10 blogs per day. Keep content valuable. Keep a spreadsheet of which day you post on which blog. You will want to post on each blog once every two weeks to once every month.
- Post 5 more times on your forum of choice.

Day 18:

- Make 5 posts on your forum of choice.
- Make 5-10 blog comments and record in your spreadsheet.

Grow your list to 500-1000 people using these methods: Solo ads (use depending on budget by applying solo ad vendor finding techniques and concept of solo ads in Video Lesson 10), forum posting and blog commenting. Make 5-10 posts per day in your forum of choice and make sure to grow your list of blogs for commenting and schedule your next time to post on those blogs. Monitor your squeeze page Optin rate.

After this: Apply the Opt in Optimization techniques in Lesson 11 and improve squeeze page opt in rate over time.

Keep growing your list, creating new products, and building up your sales funnel using Video Lesson 8. Implement affiliate links that you use in your business into the products you create to boost conversions.

AFFILIATE MARKETING FAST TRACK CHECKLIST

Day 1:

- Do niche research. Pick a popular niche. Some great choices are Make Money Online/IM, Fitness, Dating, and Weight Loss. Pick one niche.

Day 2:

- Sign up for your web hosting with [HostGator](#). Make sure to use a relevant domain name. Firstname-Lastname.com, Firstname-Marketing.com, as some examples.
- Sign up for your auto-responder over at [AWeber](#).

Day 3:

- Sign up for affiliate platforms:
 - www.clickbank.com
 - www.digiresults.com
 - www.warriorplus.com
 - www.jvzoo.com
- Research three relevant affiliate products based on training within Video Lesson 4.

Day 4:

- Find or Create a simple free product using the information in Video Lesson 5.

Day 10:

- Set up your squeeze page per Video Lesson 6.

Day 11:

- Set up your sales page per Video Lesson 7.

Day 12:

- Create your upsells, which will be more affiliate products. You can add in a membership site for recurring payments. See Video Lesson 8 for how to structure this.

Day 14:

- Set up your auto responder series setup per Video Lesson 9. Be sure to copy and paste your opt in form code to your squeeze page.

Day 15:

- Finalize your funnel. Test everything to see that it works. You are ready to drive traffic.

Day 16:

- (Optional) Buy one solo ad. 100-200 clicks. Use AWeber's opt in form statistics to see your squeeze page opt in rate. Record this in a journal.
- Create your forum signature per Video Lesson 12. Make 5 value-adding posts.
- Find 10 relevant blogs to your niche that are visited frequently. You will know they are visited at least somewhat frequently based on if there are comments on existing blog posts.

Day 17:

- Find 10 more relevant blogs. Keep a log of all relevant blogs you find.
- Start posting on 5-10 blogs per day. Keep content valuable. Keep a spreadsheet of which day you post on which blog. You will want to post on each blog once every two weeks to once every month.
- Post 5 more times on your forum of choice.

Day 18:

- Make 5 posts on your forum of choice.
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Grow your list to 500-1000 people using these methods: Solo ads (use depending on budget by applying solo ad vendor finding techniques and concept of solo ads in Video Lesson 10), forum posting and blog commenting. Make 5-10 posts per day

in your forum of choice and make sure to grow your list of blogs for commenting and schedule your next time to post on those blogs. Monitor your squeeze page Optin rate.

After this: Apply the Opt in Optimization techniques in Lesson 11 and improve squeeze page opt in rate over time.

Keep growing your list, promoting new products, and building up your sales funnel using Video Lesson 8. Implement affiliate links that you use in your business into the products you create to boost conversions.

Resources:

[HostGator](#)

[AWeber](#)

[GetResponse](#)

[Optimize Press](#)

[FileZilla](#)

[ClickBank](#)

[JVZoo](#)

[DigiResults](#)

[WarriorPlus](#)

[Screencast-O-Matic](#)